Innovation through Cooperation International Networking

Prof. Dr. Norbert Gruenwald Wismar University of Applied Sciences, Technology, Business and Design

Sustainable development of small islands in the Indian Ocean to enhance competitiveness in archipelago economies





The Utilization of Small Island Through Island Adoption





Karakteristik Pulau-pulau Kecil

The characteristics of small islands

- Apart from the main island;
- Highly vulnerable to changes that caused naturally and /or human-caused;
- It has a limited carrying capacity of the island;
- The population has typical social and cultural conditions;
- Local economic dependence on economic developments outside the island;
- Limitations of basic infrastructure;
- High dependence on coastal and marine resources
- The economy is based on the limited resources; and
- •Limitations of equipment / method / technology to exploit natural resources in a sustainable way



Kriteria lokasi pulau adopsi

The criteria adopted island

- The island is a national priority, the outermost islands
 Infrastructure is limited or in poor condition
 Economic conditions were relatively balanced
 It has a unique and interesting locations, such as in terms of biodiversity or tourism potential
 Being in conflict or disaster-prone areas

- High Poverty rate
 Food insecure and vulnerable to the spread of diseases
 Affected by nearby businesses
 Level of dependence on the mainland high

KEBIJAKAN PEMBANGUNAN KELAUTAN DAN PERIKANAN POLICY OF DEVELOPMENT MARINE AND FISHERIES

- 1. Against-Poor; through social and economic empowerment of marine and fisheries businesses.
- 2. **Pro-Job**; through the optimization of aquaculture potential untapped, capital support and certainty to lower the unemployment rate.
- 3. **Pro-growth**; through infrastructure development, industrialization, and modernization.
- 4. Pro-sustainability; through the recovery and preservation of the marine environment, coastal areas and small islands, as well as mitigation and adaptation to climate change.



ISU STRATEGIS PULAU-PULAU KECIL STRATEGIC ISSUES OF SMALL ISLANDS

Ministry of Defense and Security

- Small islands, especially outermost as entry and exit gates the flow of people and goods, are vulnerable to occupation of other countries.
- Economic welfare:

Most of them still live in poverty, and limited livelihoods depend on natural resources and the economy outside the island.

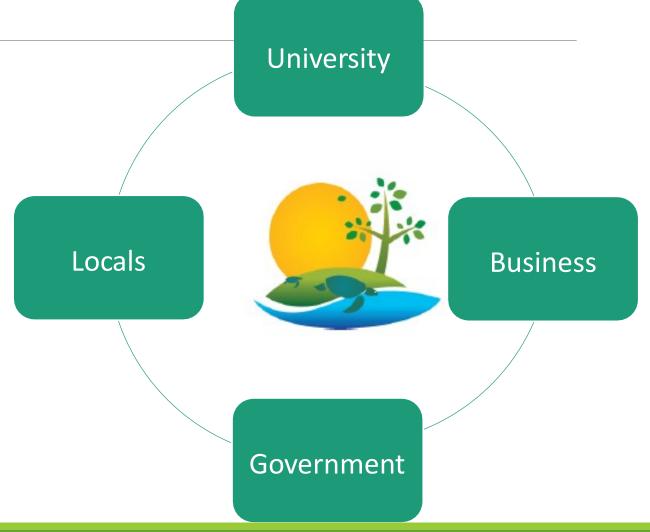
Environmental Sustainability:

Small islands has a limited carrying capacity and are vulnerable to damage ecosystems, whether caused by human, natural disasters and the impact of global warming (climate change).

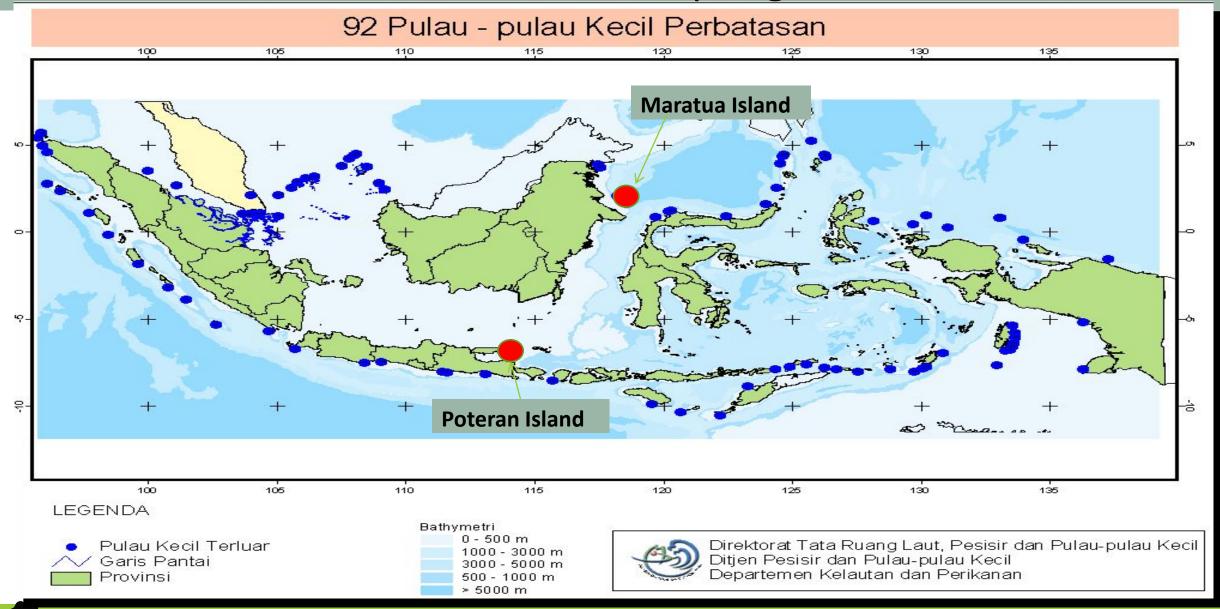


Sustainable Island Development Initiatives (SIDI) of Indonesia

- Launched by Indonesian Government 2011
- Indonesian Universities together with international partner Universities should adopt islands (most outer Islands) and create (transferable) models for development of the islands
- Established/signed in 2012 at ITS
- Two islands are adopted:
 - Maratua (East Kalimantan) &
 - Poteran Islands (East Java)



Indonesian Archipelago



Development of Small Islands - Challenge for International Cooperation

It is all about small islands, about bio diversity. It is about marine tourism, fishery, coral reef and also mineral. It is about one of the richest and the most beautiful parts of the earth surface.

But this is not the whole story. Inhabitants face poor health care, transportation, energy and education. Environments tend to degrade due to improper handlings by humans.





DAAD-Programme "University-Business-Partnership"

Projects between higher education institutions and business partners in Germany and in developing countries



Deutscher Akademischer Austausch Dienst German Academic Exchange Service







What is the aim of the DAAD partnership programme?

- 1. University-Business-Partnerships are designed to prepare students for demands of the job market and thereby improve graduates' employment prospects.
- 2. to intensify the practical relevance of existing study courses.
- 3. to improve the relationship between universities and business partners.
- 4. to teach soft skills required in professional life.
- 5. to develop commercial links between German business and the partner countries.



Hochschule Wismar, ITS and business partners from Germany and Indonesia applied successful:

Innovation through Cooperation: Encouraging University-Industry Partnership starting with Students' Research and Development for Small Islands (SRD-SI)

- CREATING a forum "Understanding the Advantages of Partnership
- CREATING Students' Research and Development Teams SR&DT

Innovation through Cooperation Students Research and Development Teams for Small Islands











Partner Universities









Innovation through Cooperation Students Research and Development Teams for Small Islands (SR&DT)

☐ Joint R&D Germany — Indonesia:

- Hochschule Wismar & Industry Partners
- ITS Surabaya & Industry Partners & Government



Objectives:

- Develop tropical islands in a sustainable way = economic growth + social welfare + environmental protective
- Prepare & implement prototype solutions in cooperation with industry partners (Indonesia and Germany)



Students' Research and Development Teams (SR&DT) background

- Especially small and medium enterprises have often good ideas how to improve their products or processes as well as have new ideas for products and processes. But the "daily job" do not leave time to work enough on it and to bring it to the market.
- ➤ One of the most significant barriers to university industry partnership is the lack of awareness within the private sector and the academics sector about the benefits of partnering, as well as the mechanism for doing so.
- > Students are very often interested to work on "real life problems" in real life environments.
- > In many study programmes of ITS is an internship included

Initiative & Project Framework to develop small Indonesian islands

- 1. Enterprises/government determines the topics of research/development
- ITS students work in 2 teams, each 5-7 persons (Wismar students can complement)
- 3. Students conduct field research on Maratua and Poteran Islands and get workshops on Project Management and Entrepreneurship/Leadership
- 4. The SR&DT are working together for at least 6 month on the idea to find solutions/bring it closer to the market
- Partners:
 - a) Ministry of Ocean Affairs and Fishery
 - b) Local Governments
 - c) German and Indonesian industries



Sustainable

Development

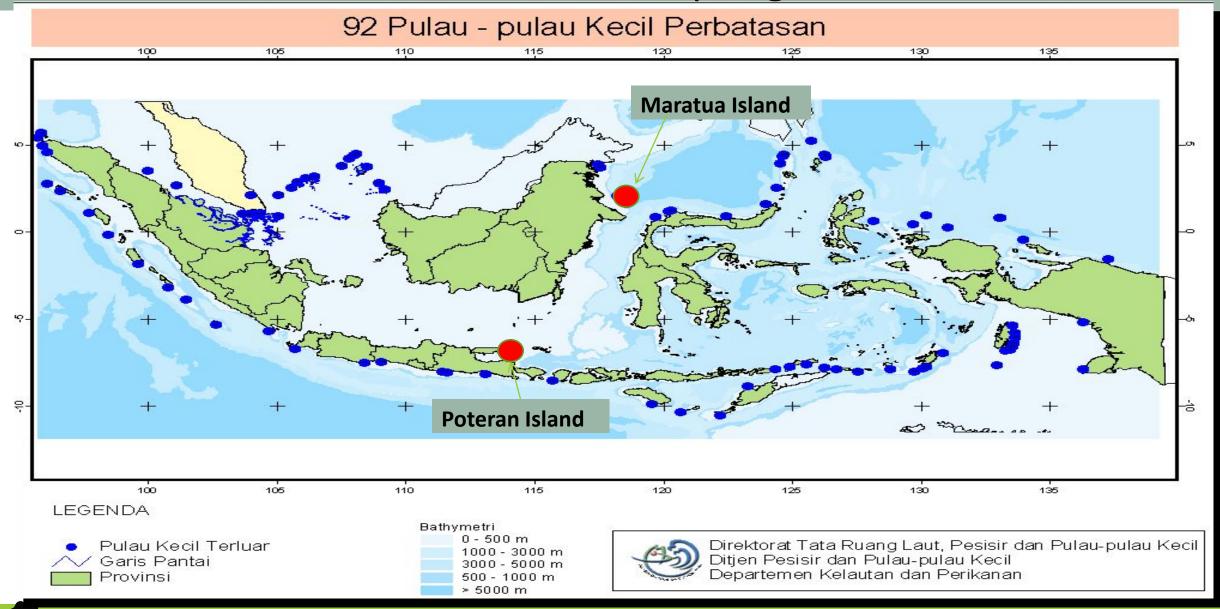
Initiatives

Island

Maratua Island: A Beautiful Island and their Challenges



Indonesian Archipelago

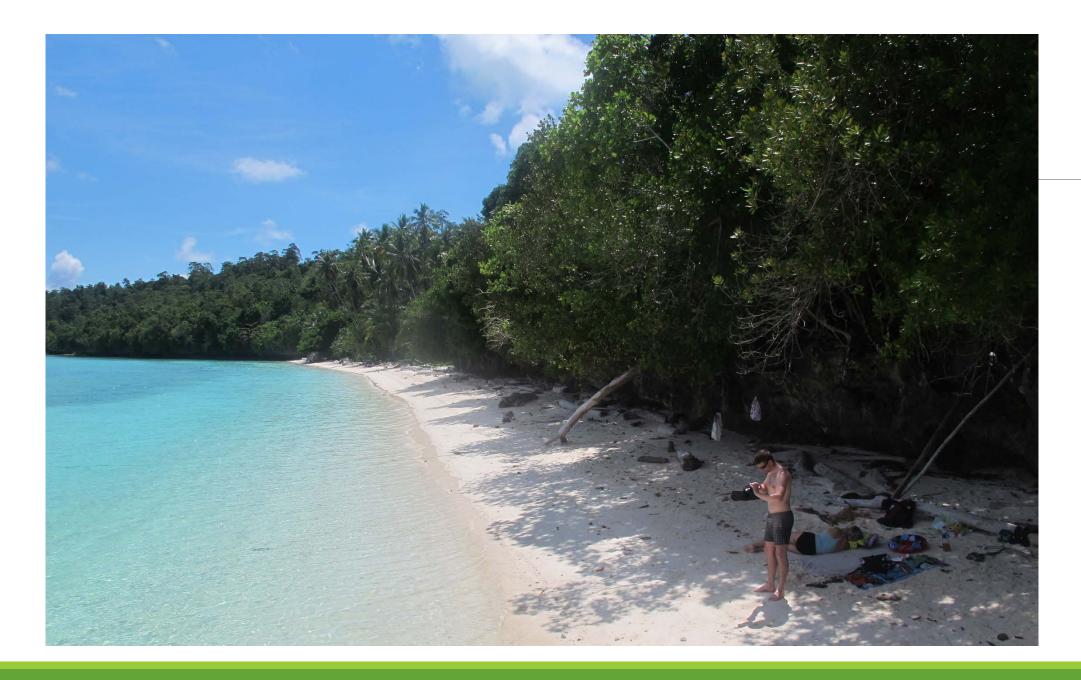


Maratua Island



- Berau Regency, East Kalimantan
- About 3.000 inhabitants
- At country border: Malaysia,
 Philippines
- Potential: marine tourism
- Challenges: energy, water, healthcare, education, transport



























Mostly Fishermen on Maratua



Typical fishing/ transportation boat





Fisherman's Platform





Catching and selling
Turtels





No ground water
Collection of rain water













Desalination container





Visit of a desalination container





Building with Ice making machine





Ice making machinery





Typical
Production of
Energy on an
outer island
in Indonesia





Diesel
Generator on
a Ressort at
Maratua





Solar- and Windenergy on Maratua





Solar- and Windenergy on Maratua





Battery for Energy Storage Maratua





New Solarfarms on Maratua





Food/Fish prosessing





Former Chicken Farm on Maratua





Waste handling (on Maratua)











Sea Transportation





Sea Transportation







Typical Road





Cars (2015)





New Roads (2015)







New Airport





New Jetty, opend September 2015







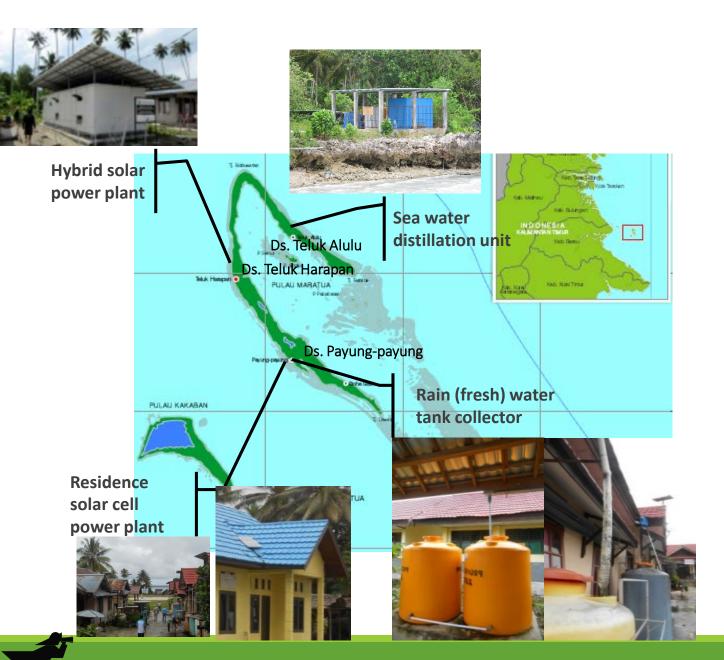


Jetty 12 Month after opening









Energy:

- (Portable) Diesel Gen-set
- Small solar farms and cells
- One wind generator

Water:

- Rain
- Bottled drinking water
- No fresh water source

Land Transportation:

- No public transport
- Bad roads

Waste:

• Found waste at beach, sea, houses, and roads

Food:

Most food transported from Mainland (except fish)

Students Projects

- New concept of marine tourism including sustainable concepts for Energy, Water and Waste
- Airport ConceptLocal Airport Design
- Cluster Resort Concept
 Ecological and sustainable resort concepts
- Homestay Concept
 Improvement and establishing standards of homestay quality
- Little Farming
 - Chicken farm and fruits/vegetables production

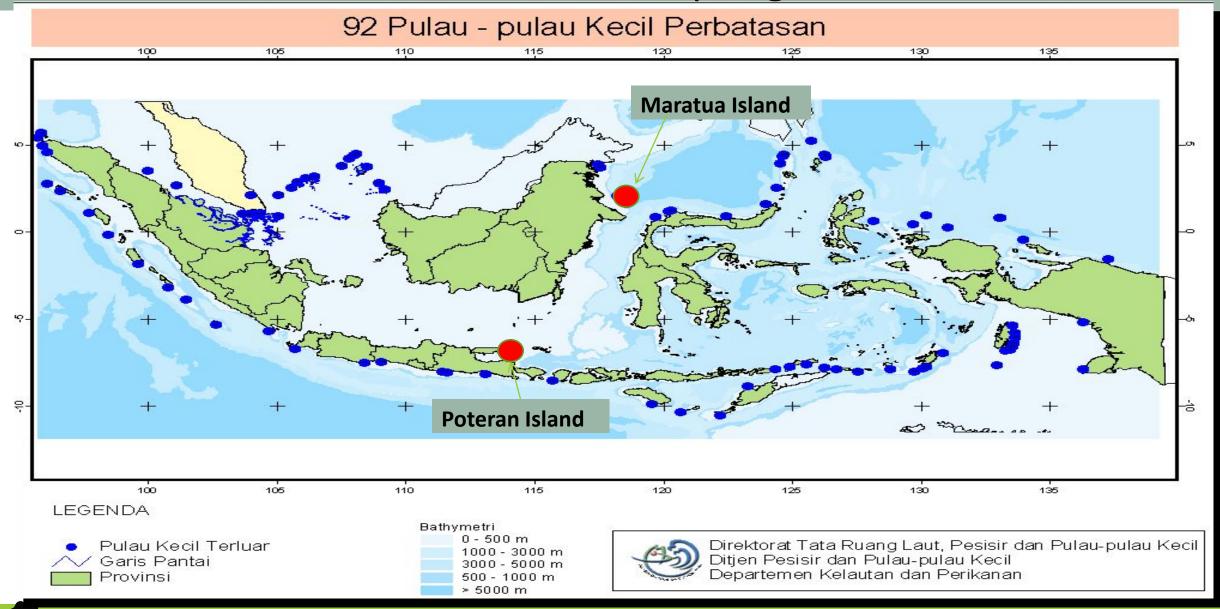


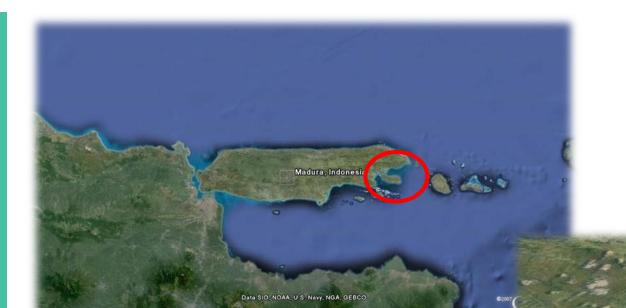
Poteran Island:

Moringa Oliviera value chain – from plantation up to end product



Indonesian Archipelago





Poteran Island

Poteran Island: Total area - 49,8 km² Part of Talango District, Sumenep Consists of 8 coastal villages





Ferries to Poteran









Design Engineer of the wooden ferries (3/2016)















Ground Water Well







Moringa
Tree
and
symbiotic
pepper
plant





















Student Teams Poteran



- Island exploration, condition analysis & SWOT
- Market study & specification of value-added products
- Test plantation & demonstration
- Process & logistics design
- Engineering (bio fertilizer/pesticide, dryer, ...)
- Quality standard for products and processes (SOPs)
- Pilot project with local farmers

Students Projects

VALUE CHAIN OF MORINGA OLIVIERA:

CULTIVATION, PLANT PROCESSING & STABILISATION, PACKING, SHIPPING (ON THE ISLAND)

EXTRACTION, REFINEMENT, QUALITY ASSURANCE (CENTRAL PROCESSING FACILITY)

MARKETING & TRADE IN ASIA AND EUROPE (BASED ON BIO-PRODUCT AND FAIR-TRADE CRITERIA)





2000 Moringa trees need to be planted



Moringa products developed by SR&DT

GREEN COOKIES MORINGA

Ingredients



Moringa powder 30 grams



Almond powder 110 gram



Sugar powder 110 gram

3 eggs



Butter 235 grams



1/4 teaspoon of vanily



Flour 225 grams



1/4 tespoon of vanily

How to make















Moringa products developed by SR&DT

MORINGA LEAF JELLY



Ingredients



Moringa powder

The moringa

Mix the Moringa

powder



Boiling the Jelly

Testimonials

Nadia Sanggra Puspita,

"As a Project leader of SR&DT Maratua team, I learn to manage people from diversity education background which is very challenging.

Arida Wahyu Barselia,

SR & DT for SIDI Week in 2014 gave a valuable chance for me to improve our study can be applied for the development small island.

Andre Prakoso,

SR&DT is a marvelous program specifically designed to create a super-team.

Nur Shabrina,

SIDI program serves as a platform for the students involved in SR&DT to "come down to Earth", see the world beyond our idealistic perspectives; to really see for ourselves about what has been happening, what the problems are in the real world, particularly on the small island of Poteran



Testimonials

Heri Santoso

During at least eight months having teamwork in SIDI teams. SIDI was taught me not only how to give solution to small island, but also show me how to apply our knowledge to society wisely.

Gwyn Walesa,

At first, it was quite difficult to work together and compiling multi-consideration in developing ideas, but it was really challenging and exciting!

Epri Wahyu Pratiwi, ST.

Joining as a big family of SRDT is the best opportunity I ever had. We work as team to solve some problem based on our discipline.

Devi Hotnauli Samosir

The work I performed during the project make me learn about how to analyze the problem and find the best solution, how to make a good presentation, and also how to communicate well with others.



